



**February 8, 2010**

## **New program on PCJ Media & Radio**

Taipei, Taiwan (February 08, 2010) – PCJ Media is pleased to announce the addition of a new program to its roster.

Nash Holos (*our voice* in Ukrainian) is a bilingual Ukrainian-themed radio program broadcasting from Vancouver, BC Canada. Delivered primarily in English, this unique variety show features Ukrainian culture with a distinctly global focus. It showcases contemporary and traditional Ukrainian music, along with a talk component covering an array of topics that appeal to listeners around the world interested in the Ukrainian cultural scene.

The program is produced and hosted by Paulette (“Pawlina”) Demchuk MacQuarrie. A second-generation Canadian of Ukrainian extraction, she considers herself a “born-again Ukrainian.” All of her adult life has been spent pursuing her passion to learn about, and share, her heritage culture. She made her radio debut in 1990, when Nash Holos first went on the air. In 1996 she and her team disbanded, but not before breaking the record for hosting and producing the longest-running Ukrainian radio program in the history of British Columbia. Nash Holos returned to the airwaves in 2000 and continues to broadcast on AM1320 CHMB Radio in Vancouver.

Nash Holos airs Sundays at 6 pm PST (0200 UTC Monday) on AM1320 CHMB Vancouver (97.5 Cable FM) and streaming live at [www.am1320.com](http://www.am1320.com) More information at [www.nashholos.com](http://www.nashholos.com) .

PCJ Media was founded in Taipei in 2009 by Taiwan-based Canadian broadcaster Keith Perron, when he revived The Happy Station Show, the world's longest-running [shortwave radio](#) programme (1928-1995). The name PCJ also dates back nearly a century. A few years after Philips Radio began broadcasting in 1928 under the call sign PCJJ, the creator and first host of the Happy Station, Edward Startz, shortened it to PCJ (standing for Peace, Cheer & Joy). Continuing a long and proud tradition, today the Happy Station Show is again the flagship show of a progressive media company bearing the name PCJ. Happy Station can be heard via a growing number of affiliates worldwide .

The first international edition of Nash Holos will air February 12<sup>th</sup>, 2009 at 0200UTC on 9955khz and will be made available for download online at [www.pcjmedia.com](http://www.pcjmedia.com) with weekly edition to be produced for PCJ Radio.

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